

Example Children's Charity

MAKING LEARNING FUN



ANNUAL REPORT AND FINANCIAL STATEMENTS 2017





Example Children's Charity in brief

At Example Children's Charity we are committed to furthering the work of Mr M Thoughtful who made the original endowment in 1920 to fund the charity. We continue to provide support to both individual children and educational establishments to advance the education of those children living in Coventry and Warwickshire with either physical disabilities, emotional problems or with other learning difficulties making it difficult to access their education.

We are able to offer a range of support from working with individuals and their families to provide training and equipment, and cover travel costs which allow pupils to access and participate in both class and outdoor based learning. We have a small fund used to meet the costs of assessments for children with suspected dyslexia or believed to be working along the autistic spectrum; this allows diagnosis to be made sooner and for support to be put in place. We have been able to fund school counsellors or educational psychiatrists where the need has arisen and a CAHMS referral will take too long and cause significant disruption to learning.

We also work with schools where there are groups of children with a range of needs to provide equipment, training and support on a wider basis. This can range from funding for transport, improvements to the learning environment, working with specialists in school to obtain stimulating and engaging resources to move learning forward, or providing one to one training, mentoring and support to teachers new to this role.

With the changing face of education we are having to adapt to help provide support to meet the range of issues that children and schools are facing, and by doing so we aim to providing this support and assistance for many years to come.





A message from the Chair of Trustees



It has been a busy year and the Board has been focusing not only on our core activities but on ensuring we remain fit for purpose for the foreseeable future to meet the changing needs of children and young people.

Our key areas of priority have been:

- Preparing and developing our key project for our Centenary year
- Building relationships with schools to enable us to assist greater numbers of pupils
- Delivering our in school project on the effects of modern technology and social media on children
- Raising awareness of our assessment services with schools and families to allow a quicker diagnosis of learning issues so that support can be implemented at a quicker pace for pupils
- Reviewing our policies and procedures to ensure we are GDPR compliant and have a robust system in operation

2019-20 will be our centenary year and the charity has been working to build relationships with schools to extend our reach and impact so that during our centenary year we are able to work with and improve the educational attainment of 100 children during that year. As part of our celebrations we aim to create a book of the 100 children we support during that year and the impact we aim to make by the support given. We have bid for Big Lottery funding to support this project and will find out during the coming year whether we have been successful.

During 2017-18 we have worked with schools and individuals to improve the learning of 76 children (2016-17: 62 children), these have been spread across 20 schools (2016-17: 12 schools). Our target for the coming year is to work with 90 children across 25 schools and then for our centenary year to reach at least 100 children across 30 schools. We have been able to demonstrate capability and impact and have found schools are referring us within their networks to work with others.

We had been fortunate enough to receive funding in 2 tranches for our schools project centring around the effects of social media and modern technologies on young minds and the stress this is causing. Our first stage funding, secured last year, was for the development of the project and required the in-school delivery be made to a panel of educational specialists to assess suitability. We are pleased to say that our project was approved with flying colours and second stage funding was received this year to cover the costs of delivering the program; we aim to deliver the program to 50 schools over a 30 month period.

Our fourth priority was to secure a qualified member of the team to completed child assessments so that diagnoses can be made at a quicker pace and support put in place, this need was identified during conversations with schools we have been working with. We are pleased that we have recruited a retired specialist to fill this role. Schools are pleased that pupils are not joining long waiting lists for these assessments to be completed; this has improved turnaround times from 16 weeks to 4 weeks. Our target is to be completing 1 assessment and report per week over the academic year.

The staff and volunteers, without whom we would be unable to continue our work, have all been working tirelessly to ensure we have sufficient resource and capabilities to meet all our challenges this year and we have their support to continue to do so during the coming year.

Mr I.M. Nice



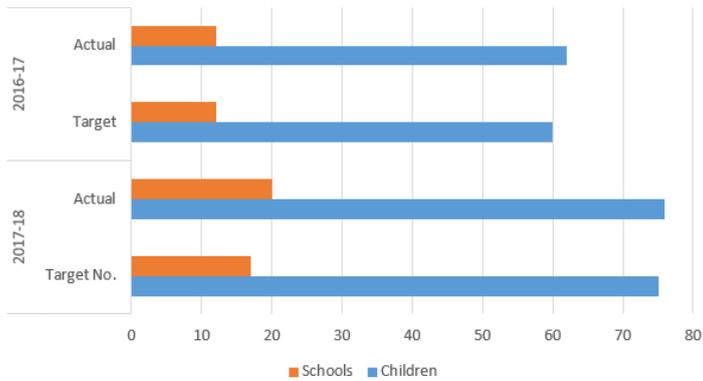
Achievements and Performance

2017 / 2018



PROJECT 1 & 1

Engagement



We have exceeded our targets for engagement with both schools and children in both the current and preceding year and will be aiming to do so again in the coming year.

We have improved our local profile and are receiving increased numbers of enquiries for support from both schools and individuals.

We are finding that word of mouth and proof of capability are the key drivers to increased levels of contact we have been receiving. Having worked with children on a domestic level, parents have referred us to their child's school to provide added support there, which has allowed us to work with schools to provide support for multiple children; this in turn has led to referrals to further schools in their local network.

FUTURE DEVELOPMENTS

Projected Engagement



Our projections for engagement with schools and individual children remain ambitious, however our continued model of developing relationships with schools and then being referred to further schools within their network is working well for us and allowing us to offer continued support throughout their schooling.

Of the 20 schools we have worked with this year these were from 4 school networks compared to 12 schools from 3 networks last year.



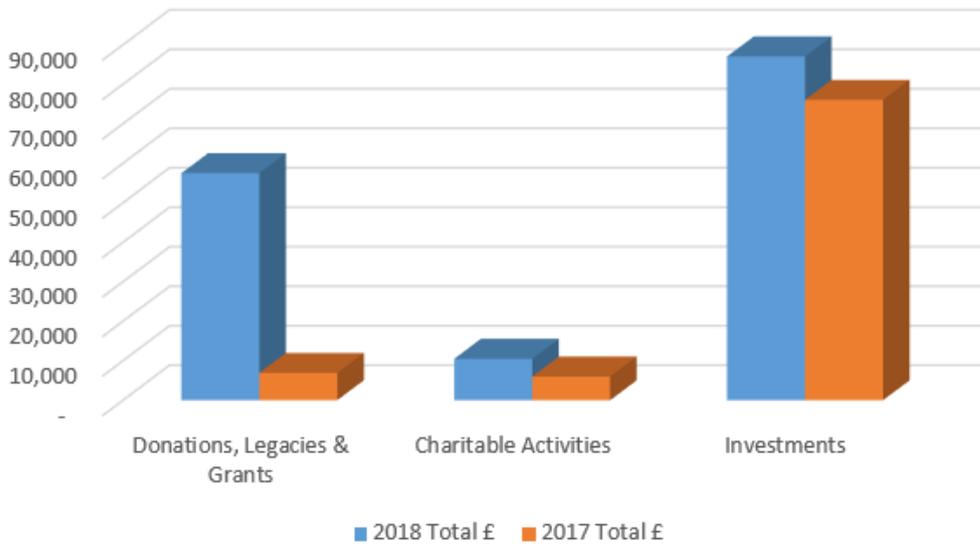


Financial Review

2017 /2018

The charity has seen good growth in income in the year having secured £50,000 of grant income towards delivering our "Leveraging Social Media in Education" course to 50 schools. This alongside increased numbers using our services, increased returns on our investments, and careful management of costs have resulted in a small deficit for the year.

Income



We are pleased to report our Endowed funds remain at just over £1m and are producing returns on investments of 8.8% (2017: 8.0%). Our Endowment has been a key source of income for several years. However with increased support being required we will be looking to develop other funding streams.





Statement of Financial Activities

YEAR ENDED 31 MARCH 2018

	Note:	General Funds £	Endowed Funds £	2018 Total £	2017 Total £
INCOME FROM:					
Donations, Legacies & Grants	2	57,500	-	57,500	6,900
Charitable Activities	3	10,500	-	10,500	6,000
Investments	4	87,051	-	87,051	76,045
Total Income		155,051	-	155,051	88,945
EXPENDITURE ON:					
Raising funds	5	8,815	-	8,815	6,146
Charitable activities	6	148,591	-	148,591	140,428
Total Expenditure		157,406	-	157,406	146,574
NET INCOME / (EXPENDITURE) BEFORE GAINS / (LOSSES) ON INVESTMENTS		(2,355)	-	(2,355)	(57,629)
GAINS / (LOSSES) ON INVESTMENTS	7	-	664	664	4,021
NET INCOME / (EXPENDITURE)		(2,355)	664	(1,691)	(53,608)
FUNDS BROUGHT FORWARD		28,136	1,000,589	1,028,725	1,082,333
TOTAL FUNDS		25,781	1,001,253	1,027,034	1,028,725





Balance Sheet

YEAR ENDED 31 MARCH 2018

	Note:	2018 €	2017 €
FIXED ASSET			
Tangible assets		2,000	2,500
Investments		1,001,253	1,000,589
		<u>1,003,253</u>	<u>1,003,089</u>
CURRENT ASSETS			
Stock		345	250
Debtors		4,612	4,981
Cash at Bank		23,697	25,673
		<u>28,654</u>	<u>30,904</u>
CURRENT LIABILITIES			
Creditors falling due within one year		<u>4,873</u>	<u>5,268</u>
NET CURRENT ASSETS		23,781	25,636
NET ASSETS		<u><u>1,027,034</u></u>	<u><u>1,028,725</u></u>
FUNDS OF THE CHARITY			
Unrestricted General Funds		25,781	28,136
Endowed Funds		1,001,253	1,000,589
		<u>1,027,034</u>	<u>1,028,725</u>

